



PRESS RELEASE

For additional information, contact:

Alan Gold
+1 978-886-1910
agold@besttransport.com

Alain Gauthier
+33 614 817 261
agauthier@besttransport.com

BESTTRANSPORT CONTINUES EXPANSION IN EUROPE

*Strategic Partnership with Interlog Services Provides
Marketing, Sales and Customer Support*

JUNE 23, 2014 – Columbus, OH and Orléans, France – [BestTransport](#), a leading provider of cloud-based Transportation Management (TMS) solutions, today announced that it has signed a formal partnering agreement with leading European supply chain services company, Interlog Services.

Interlog Services, based in Orléans, France, with staff in India and the US, provides freight audit, transport plan monitoring, custom IT implementations, and transportation litigation management services to companies across multiple markets across Europe.

Under the terms of the agreement Interlog Services will assume sales and marketing responsibilities in the French market across a number of segments. Interlog Services will also provide full BestTransport customer support across Europe. This new relationship expands upon an existing agreement that is currently successfully providing customer support to companies such as Alcoa.

“We are delighted to embark on our partnership with Interlog Services. It represents an important next step for BestTransport,” said Mike Dolan, BestTransport CEO. “We have customers across Europe and are fully committed to an in-country presence in major European markets. Interlog’s strong presence in France gives us solid sales and marketing coverage in that country, while their solid credentials in support services will benefit our entire European customer base.”

Commented Jean-Marie Mascarenhas, President of Interlog Services, “This relationship makes perfect sense for both companies. BestTransport is a well-regarded provider of transportation management solutions (TMS), and has an impressive customer base with a significant European installed base. The combination of our supply chain expertise, European market coverage and BestTransport’s software, we are ready to make a major impact on the TMS industry in France and beyond.”

About BestTransport

BestTransport is the leading provider of cloud-based Transportation Management execution tools, enabling shippers, suppliers and carriers to efficiently plan, execute and settle freight activities utilizing best practices. BestTransport’s TMS offering enhances freight visibility, delivers metrics to benchmark progress, and facilitates collaboration between shippers and carriers. BestTransport has leading shippers moving multi-modal freight on its network, including Alcoa, Allegheny Technologies, Worthington Industries, Solo Cup and Glatfelter Paper. More information is available at www.besttransport.com.

About Interlog Services

In business since 1999, Interlog Services, was the first company in Europe to offer outsourced freight bill auditing services. The company is committed to improving the logistics performance of its clients. Interlog operates at the “heart of the supply chain” and offers a range of value-added, innovative services, resulting in improved efficiencies and quick ROI. Our clientele consists of international industrial groups operating in various market segments including: retail food, consumer goods, luxury products, bank, automotive, electronics, metallurgy, packaging, medical and energy. Our teams are composed of experts in the field of logistics involved in the daily management and operations of our clients. More information is available at www.interlogservices.com

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