BestTransport Solution Case Study

Solutions: BestShippers, BestInsight

Business Issues Addressed: Merging disparate production and shipping entities into one fluid transportation process, and effectively analyzing the results

For the past four years, our client (an international metals industry powerhouse) has been growing exponentially via acquisition. In that time span, they have either bought or acquired the assets of six other companies. In early 2006, they realized that each facility had their own unique system, and as a result of this decentralized approach, transportation costs were skyrocketing, and they didn’t have any real tools to analyze and assess their predicament. Their goal was to find a solution that a) would allow them to automate their tendering and load scheduling processes, b) centralize certain core functions like carrier management, tendering rule logic, and freight payment, c) allow the production facilities the ability to execute and monitor their individual shipment requirements, and d), increase management’s visibility and control over the entire transportation process.

Solution #1: BestTransport’s BestShippers On-Demand TMS

In 2006, our client selected BestTransport to be their technology partner in this endeavor, with one caveat – we had to move fast! Their goal was to bring their first set of pilot mills on-line in 30 days, and the timeframe was non-negotiable. We eagerly accepted (and met) the challenge, and the results have been phenomenal. Upon our successful rollout, their director of logistics said, “One reason that we were able to move this fast is that BestTransport included the set-up, integration, and training of the carriers as part of its service at no additional charge. In fact, BestTransport is as much a network service as it is a technology platform.” Our client is now live at approximately 20 mill locations, and continually adding more with each additional acquisition they make.

Solution #2: BestTransport’s BestInsight Dashboard KPIs

In 2008, our client wanted to capitalize on the success they have achieved with our BestShippers TMS, and they were now ready to provide senior operations management with executive reporting Dashboards that measured their strategic key performance indicators (KPIs). Although BestShippers already provided ample daily, weekly, and monthly reporting capabilities, our client wanted to be able to share key benchmark data in summarized and graphical form. Working together, and in less than one week’s time, we had a live implementation of BestInsight up and running, providing them with the real-time dashboard monitors of their key data that allows them to manage their business more efficiently and effectively:
Example of a Shipper Dashboard from BestInsight:

Results:

- Centralized transportation planning and control along with decentralized execution provides the most effective and efficient process, saving on both transportation costs and resources
- The BestTransport TMS network framework allows for easy integration of additional locations and carriers as the need arises, ensuring rapid ROI
- Data access is provided in real-time via customizable KPI dashboards – so you can manage your transportation business based upon the information that is important to you, giving you the power to make quick, effective, and informed decisions.

About BestTransport.com, Inc. BestTransport is a leading provider of online transportation management systems (TMS), an on-demand service that enables shippers and carriers to efficiently plan, execute and settle inbound and outbound freight activities using best practices. The company’s TMS offering enhances freight visibility, delivers metrics to benchmark progress, reduces transportation costs and facilitates collaboration. BestTransport connects its shippers to a network of over 4,000 carriers, processes thousands of shipments daily, and continues to grow every year due to the power of its network. BestTransport has leading shippers using both flatbed and van equipment on its network, including Alcoa, Gerdau Ameristeel, Solo Cup, JLG, Wastequip, PlyGem, and Allegheny Technologies. For more information, visit www.BestTransport.com or contact Bill D’Amico at 614.888.2378 Ext. 201.