Welcome to the Early Summer Issue of the BestTransport Newsletter,

Summer may finally be here and some folks can find time to slow down and relax, but if you’re trying to get your goods to your customers, there’s no summer recess for you! The news continues to be filled with urgent updates about fuel cost instability (read: increases), mergers and acquisitions in the motor freight industry, driver shortages, federal regulations that further limit available on-road capacity, etc. While we at BestTransport can’t solve high fuel prices, driver shortages or less “hungry” carriers, we can help you to save money and be more efficient.

Transportation Management Solutions (TMS) have always been able to help you get your goods to your customers more quickly through automation and technical efficiencies. At BestTransport we’re always working to make our products even more useful—all with an eye to saving you money and helping your business. That’s why we’re excited to tell you about our recently announced BestOptimize. With this new module shippers can truly optimize loads, add even more efficiency to your dock-to-customer process, and squeeze even more cost out, all while improving your customer satisfaction. You can read more about BestOptimize below.

In addition to BestOptimize, we’re also sharing a very popular whitepaper on the impact of driver shortages, and an overview of TMS software that underscores the fact that now, more than ever, you don’t need to be a Fortune 1000 company to take advantage of the tools the “big boys” use to gain competitive advantage.

As always, drop us a note at newsletter@besttransport.com. We love to hear from you.

-The Editors
A Word From BestTransport
CEO Mike Dolan

We are excited to announce the following new hires and the depth and experience they bring to the BestTransport team:

- **Wendy Tigner** joins BestTransport as Manager of Support Services. Wendy comes to BT with a significant resume in logistics, warehousing and support - her last role at DHL as Director of Field Operations Service Logistics. **Amanda Rivas** joins BT as L1 Support Specialist. Amanda is nearing completion of her work in Business Management from ITT Tech in Columbus. **Mark Winowich** joins BestTransport on Monday as Implementation Project Manager and a key player on the professional services team. Mark brings significant supply chain, transport, and operations experience most recently from Bayer MaterialScience LLC as Manager of Transportation Operations, and also from ICI Americas Supply Chain Manager. Lastly, but certain not least, **Josh Connor** has joined BestTransport as an intern for this summer.

Whitepaper  **TMS: Not Just for Big Shippers Anymore**

Did you download our recent whitepaper yet? If not, there is still time. In this whitepaper, **TMS: Not Just for Large Shippers Anymore**, the following subjects are discussed.

The dynamics of the shipping business are in flux constantly: new carriers, increasing demand, intermodal opportunities, consolidation, rates, regulations, and more.

Without a TMS how can shippers, large or small, track these changes, and more importantly, take advantage of cost-savings opportunities?

New pricing models and cloud-based technology makes TMS available to all shippers - regardless of size.
Newest TMS Module: BestOptimize

BestOptimize is an online, automated load optimization solution used by shippers to optimally build loads based on cost and other pre-defined business rules. Key features of BestOptimize include load optimization, least cost rating, traffic management, integration/tender direct, pool points and reporting.

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Driver and Capacity Shortages Continue

This informative article from Fleet Owner Magazine talks about the continued driver and capacity shortages that currently exist. Interestingly, it remains unclear how much the motor carriers can charge related issues to increase prices.

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Finding Savings in Your Supply Chain

Still relevant and important, this article from Logistics Quarterly offers a three-pronged approach to finding savings in your supply chain and some innovative ways to add to your company's bottom line.

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