PRESS RELEASE

For additional information, contact:
Alan Gold
978-886-1910
agold@besttransport.com

BESTTRANSPORT EXPANDS TMS SOLUTION WITH OPTIMIZATION MODULE

*BestOptimize Enables Shippers to Build Loads Optimally by Cost*

JUNE 18 2014 – Columbus, OH – **BestTransport**, a leading provider of cloud-based Transportation Management (TMS) solutions, today announced the release of BestOptimize, the newest module in its award-winning Transportation Management solution.

BestOptimize is an online, automated load optimization solution used by shippers to optimally build loads based on cost and other pre-defined business rules.

Key features of BestOptimize include load optimization, least cost rating, traffic management, integration/tender direct, pool points and reporting.

“It’s key for a manufacturer in any industry to not just automate their tendering and transportation management processes, but also to find ways to maximize those efficiencies,” states Senior Analyst, **Cathy Roberson** of Transport Intelligence. “Companies who go the extra step and use load optimization tools will gain the greatest overall cost—and often competitive—benefits.”

“The **BestOptimize** module supercharges transportation management by allowing shippers to optimize the details of their shipments,” commented Mike Dolan, CEO of BestTransport. “When used as a part of our TMS solution, customers can reduce their costs and improve their customer service. It’s a win-win.”

About BestTransport

BestTransport is the leading provider of cloud-based **Transportation Management execution tools**, enabling shippers, suppliers and carriers to efficiently plan, execute and settle freight activities utilizing best practices. BestTransport’s TMS offering enhances freight visibility, delivers metrics to benchmark progress, and facilitates collaboration

###