UNLOCK YOUR LOGISTICS

Optimize Logistics Collaborate Cloud Based Transportation Solutions Accelerate
BestTransport Logistics Solutions

Over 4,000 shippers and carriers in the U.S. and Europe rely on us to help manage their transportation. Companies are continually challenged to reduce freight costs, improve efficiencies and meet tight delivery schedules while ensuring customer satisfaction. At BestTransport, our cloud-based solutions and logistics services are helping businesses capture the power of their logistics network. Our solutions provide shippers instant communication with carriers, unmatched visibility into shipment activity, and streamlined access into shipment scheduling. The proof is in the results—our clients tell us they are saving up to 20% in transportation costs.

BestTransport's logistics services and solutions result in 5-20% average freight spend SAVINGS!
Optimize to Leverage Savings

BestTransport optimizes your transportation budget whether you ship five or over five thousand loads a day. Since BestTransport’s solutions are cloud-based, there is no need for additional software—and our solutions integrate seamlessly with existing ERP systems. We offer flexible, customized shipment tendering targeted to reduce your freight spend. Discover why BestTransport’s Logistics Solutions make shipping easy and affordable!

- **BestShippers** Centralized automated core offering provides you visibility and control
- **BestOptimize** Automated load consolidation saves by moving your freight efficiently
- **Capacity and Utilization Management** Reduce backhaul—and your carbon footprint

Collaborate to Increase Visibility

Our solutions provide one point of communication for your entire shipping network. BestTransport’s tools are customized to meet your shipping and freight payment needs, allowing you to manage by exception only. Our collaborative platform includes powerful, insightful reporting, giving more control to review where you have been and see where you are going. Increased visibility leads to increased efficiency and savings.

- **BestInsight** Powerful reporting and analysis tools provide reliability through visibility
- **Freight Payment** After delivery confirmation our paperless and secure process releases payment automatically
- **CarrierDesk** Real-time carrier collaboration allows for instant visibility into your shipment status
- **SupplierConnection** Ensure contract compliance and savings while effortlessly managing your inbound freight

Accelerate to Maximize Productivity

Managing and coordinating a large volume of shipments places a great demand on money and resources. Our clients are able to accelerate the transportation planning and execution process while ensuring on-time delivery to their customers. BestTransport’s Logistics Solutions provide automated, rules-based shipment tender management and execution in one centralized location. Maximize your resources by leveraging our industry knowledge and expertise.

- **Bid Optimization Service** Our expertise is your advantage with fully executed LTL and Truckload carrier bidding and contract negotiation
- **Strategic Consulting** Work with our transportation professionals to develop the best solution for you to control overhead while meeting your shipping demands
- **BestContracts** Manage contracts with built-in checks and balances—effectively manage all of your rates in one place
- **Schedule Manager** Online dock management solution controls your inbound and outbound schedules allowing you to reduce your detention time

Let us help you build your logistics solution!
Bid Optimization

BestTransport’s Bid Optimization service takes the guesswork out of LTL and Truckload carrier bidding and contract negotiation.

Savvy shipping decisions are made when the right carrier capabilities match the right rates. But without true market data it can be a challenge to capture and realize ideal carrier sourcing and savings. We analyze your shipment history to determine opportunities for savings and optimize the bidding and contract negotiation process. BestTransport’s Bid Optimization service combined with the use of our powerful cloud-based logistics tools save time and improve your bottom line—guaranteed.

“BestTransport’s service and solutions SAVED 23% on our annual freight spend!”

Global industry manufacturer with 2-3M freight spend
Our Expertise Is Your Advantage
BestTransport’s industry knowledge along with our award-winning service elevates your shipping performance – our combined experience with logistics and technology provide more opportunities to maximize your resources. We fully execute the time-consuming and complex carrier sourcing process.

Bid Optimization – A Proven Method

**Analyze**
We evaluate your freight history and generate your total cost savings opportunity.

**Guarantee**
We know our services and tools will save you money. BestTransport backs this up with a written guarantee of savings. **This guarantee is unmatched in the industry!**

**Execute**
Our experts have the in-depth knowledge required to perform carrier bidding and final contract negotiations effectively and quickly. You drive the decision making process as we assist with your final contract negotiations.

**Control**
BestTransport’s cloud-based logistics tools provide full visibility into your rates, contracts, carriers and shipment data. Our tools allow you to easily take control of your transportation needs and see the savings!

<table>
<thead>
<tr>
<th>The Challenge</th>
<th>The BestTransport Solution</th>
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<tbody>
<tr>
<td>Visibility into market data</td>
<td>Detailed analytics comparing your spend against the market to determine savings potential</td>
</tr>
<tr>
<td>Limited carrier network</td>
<td>Access to over 4,000 carriers</td>
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<tr>
<td>Complex negotiations with multiple carriers</td>
<td>Dedicated professional resources to assist you</td>
</tr>
<tr>
<td>Obtaining competitive rates, terms, and discounts</td>
<td>Carrier sourcing performed by skilled industry experts working to meet your needs</td>
</tr>
<tr>
<td>Controlling contract compliance</td>
<td>Automated, intelligent carrier selection for each and every shipment with full visibility into your rates—and savings</td>
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Case Study – Projected Cost Reduction
BestTransport performed Bid Optimization for a client with an annual LTL freight spend between $2 - $3 million. We provided a written savings guarantee of 13%. Between the rates we negotiated and our cloud-based logistics tools the company realized actual savings of 23%!
**BestOptimize**

BestTransport’s BestOptimize simplifies and automates complex shipping requirements from start to finish.

Gain control over increasing transportation costs and driver restrictions and stay within budget as you meet delivery commitments and contractual obligations. BestOptimize offers the most convenient and effective logistics solutions to streamline and enhance your load management and shipping operations from load consolidation to optimized tendering. BestOptimize—BestTransport’s smart and simple cloud-based solutions provide the big picture to help you maximize freight efficiency and optimize savings.
Enhance Your Transportation Management

BestTransport builds intelligent functionality tailored to your business needs, allowing you to execute shipments with confidence. From cutting costs by grouping multiple shipments into single loads to scheduling for capacity and reducing deadhead, our comprehensive solutions will help you optimize, manage and save on your current shipping operations. Choose from any or all of our BestOptimize solutions to maximize shipping efficiency and achieve smart savings.

Optimize
Our BestOptimize cloud-based transportation solutions allow you to easily build loads and connect to carrier capacity. Our processes are customizable and work to your advantage, ensuring the best possible shipment execution.

Manage
With the click of a button, BestOptimize’s cloud-based transportation tools allow you to build loads and connect to capacity using least-cost solution scenarios.

Save
Save time, money, and reduce your carbon footprint with our load consolidation and tender optimization tools.

BestOptimize in Action

Load Optimization is an automated, online solution ideal for consolidating large volumes and handling complex shipping requirements. Save time and maximize truck capacity.

Load Consolidation is a manual option offering full control over load building, perfect for lower volumes with less complex shipping requirements. Build custom optimal shipping plans with ease.

CLEO (Committed Load Execution Optimization) allows you to fulfill carrier commitments at the lowest possible cost through intelligent load analysis. Automatically meet carrier obligations using best case scenarios.

The MTWC (Maximize Truckloads by Weight and Capacity) solution is an automated algorithm creating ideal truckloads based on weight constraints and delivery requirements. Effortlessly manage custom load building and fulfillment needs.

Connected Capacity is an award-winning, real-time service that connects you to carriers with load capacity in your area and advances them in your load tendering sequence. Decrease empty miles, increase load acceptance.

Case Study—How Going Green Can Save Green

A BestTransport BestOptimize solution resulted in the elimination of approximately 82 tons of carbon dioxide emissions for our client, a multi-national $30 billion manufacturer and distributor. Our solutions result in fewer trucks on the road due to optimized load building, improved carrier efficiencies and intelligent capacity utilization. The bottom line: a decreased carbon footprint leads to increased savings and improved safety. With BestOptimize, intelligent efficiency meets smart savings.
**BestInsight**

BestTransport’s BestInsight offers reliability through visibility—excellence in data collection, management and utilization.

Data analysis is crucial when it comes to maintaining a competitive advantage. BestTransport’s cutting-edge reporting tools make it simpler to manage complex analyses by bridging the gap between data points and shared knowledge. Stay on top by tracking current activity and generating measurements against your Key Performance Indicators and goals. Discover areas of opportunity and develop plans for future success while quickly capturing and easily presenting the information your business needs.

*Information is power—BestInsight puts power within reach.*
Managing myriad data-centric requirements can be daunting as reporting goals and metrics often vary within a company. Our objective is to simplify the process by providing a range of solutions to meet your needs. With our cloud-based logistics management system, data is automatically available at your fingertips. BestInsight offers multiple options, from custom reports to tools to help you mine your data.

Visibility at Your Fingertips

**Dashboards** Create high-impact, at-a-glance visual reports. Dashboards are ideal for Key Performance Indicator measurements, executive and high-level reporting, and comparative analysis.

**Report Builder** Your data is always on call. Our tool allows you to configure and build reports based on your specific needs.

**Benchmark Analysis** Our comparative market analysis allows you to pinpoint your position in today’s market. Gain the advantage when negotiating your rates.

**Opportunity Report** Opportunity Reports allow you expand your carrier base lane by lane with a real-time view into capacity. Grow your carrier base with ease.

**Custom Reports** Complex reporting needs are simplified when our experts work with you to create customized reports.

Collaborate
Our offerings provide simple reports and visual insights that are easy-to-read, understand and share.

Analyze
We offer many reporting types and tools to meet your needs. We have the perfect solution for analyzing logistics execution, finance, on time delivery and everything in between.

Accelerate
Save time with our easy-to-use reporting while cutting costs and improving efficiencies.
Streamline Scheduling. Reduce Detention.

**Schedule Manager**

BestTransport’s Schedule Manager allows you to plan, communicate and coordinate scheduling effortlessly with carriers and suppliers.

Meet the challenges of managing daily inbound and outbound shipments. Overbooking and double-booking leads to costly detention charges and impacts shipping efficiency. Schedule Manager streamlines scheduling and reduces detention time by providing real-time scheduling and communication with your carriers and suppliers. Our centralized tool is an easy and interactive solution that allows you to set, update and view dock appointment timeframes.

Eliminate the wait and keep traffic flowing safely at all times.

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BestTransport’s Schedule Manager
STREAMLINED OUR SCHEDULE AND DRASTICALLY REDUCED DETENTION CHARGES.
GLOBAL ALUMINUM PROCESSOR
Gain Control Over Your Schedule
Schedule Manager improves efficiency for inbound and outbound freight. Control your docks by creating, editing or canceling appointments ensuring carriers schedule within available time slots as changes occur. Instant visibility of all scheduling allows you to easily stage shipments and be prepared for carrier arrivals.

Schedule Manager Methodology
As a cloud-based solution, Schedule Manager keeps your business moving by streamlining movement of inbound and outbound freight. This powerful tool expands your ability to manage, control, and save.

Manage
Manage appointments and keep **up-to-the-minute scheduling communication** easily from one centralized tool.
- Automate multi-bay scheduling with pickups in more than one location
- Monitor detention times by managing check-in and check-out times

Control
Control inbound and outbound shipping appointments flawlessly by updating, rescheduling or moving appointments as demands and shipping factors change.
- Real-time management of all open and booked appointments
- Automate, edit, cancel and reschedule appointments as needs change

Save
Save detention time and cost. **Eliminate conflicts and gaps in your inbound and outbound schedules.**
- Online visibility saves time by eliminating the need for carrier scheduling calls
Effortlessly manage your inbound freight.

**SupplierConnection**

BestTransport’s SupplierConnection unites suppliers, shippers, and carriers with simple solutions.

Visibility and cost control are key aspects of successful inbound freight management. SupplierConnection provides suppliers with an easy-to-use interface for shipping using your negotiated rates. Receive the benefits of reduced freight cost, get the information you need to manage inbound shipments, and drive volume to your core carriers all within BestTransport’s cloud-based solution. **Take control of your inbound freight** with SupplierConnection and achieve savings through compliance.

**BestTransport’s SupplierConnection**

SAVED $90,000 ON INBOUND FREIGHT SPEND WITHIN 60 DAYS LEADING EQUIPMENT MANUFACTURER

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Optimize Innovation for Logistics Collaborate Cloud Based Transportation Solutions Accelerate
Integration that **Exceeds Expectations**
SupplierConnection is an essential cloud-based logistics tool that integrates seamlessly with BestTransport’s core solution, providing automated compliance with your logistics practices and contracts. It is a system designed to automatically select the best carrier based on transit time and cost. It is effective, easy-to-use and already utilized by over 4000 suppliers.

Dock to Dock **Two-Way Savings**
SupplierConnection provides simple savings for you and ease of use for your suppliers. Shippers maintain control of inbound freight costs while suppliers post and manage their shipments. Like BestShippers, SupplierConnection’s cloud-based interface makes it easy to post loads for both LTL and truckload shipments in a fraction of the time. SupplierConnection also provides efficient flexibility to edit shipments when conditions change. Centralized control and visibility allow you to quickly and easily reduce costs on your inbound freight.

Online and **Onboard In No Time**
Our experts are ready to guide your suppliers through an effective and quick training process. If they are familiar with a web browser they will be up and running in no time. Many suppliers are already on SupplierConnection, streamlining the process even further.

<table>
<thead>
<tr>
<th>Benefits to Shippers</th>
<th>Benefits to Suppliers</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Effortless inbound shipping management</td>
<td>• Easy-to-use interface for creating and sending loads</td>
</tr>
<tr>
<td>• Centralized cloud-based platform</td>
<td>• Manage shipment status detail</td>
</tr>
<tr>
<td>• Capture true inbound freight cost</td>
<td>• Online Bill of Lading service</td>
</tr>
<tr>
<td>• Streamline supplier compliance</td>
<td>• Manage multiple customers with one account</td>
</tr>
<tr>
<td>• Rules-based load tendering</td>
<td>• Post, ship, cancel or edit shipments with ease</td>
</tr>
<tr>
<td>• Instantly see cost reductions when your rates are leveraged</td>
<td>• Eliminate routing guides</td>
</tr>
<tr>
<td>• Drive additional volume to your core carriers</td>
<td>• One platform for customer and carrier communication</td>
</tr>
</tbody>
</table>

**Visibility**

**Control**

**Savings**
Our Expertise is Your Advantage.

TMS+ Cloud Staffing Services
Your transportation resource partner for strategic solutions.

BestTransport’s TMS+ Cloud Staffing Services stand apart in the industry. We offer all of the benefits of a third-party logistics service with several added advantages. We are an asset-free company focused on facilitating and strengthening your carrier relationships. Unlike 3PL companies we are rate-transparent, providing you with true visibility and a peace of mind our competitors can’t match. We work with you to understand your processes and customize solutions specific to your needs. Let our combination of expert staff and powerful cloud-based tools unlock your logistics and provide you with the ultimate in freight management.

“BestTransport’s TMS+ Cloud Staffing Services Provided

15% SAVINGS on our outbound freight spend within the FIRST MONTH!”
LEADING STEEL MANUFACTURER
BestTransport TMS+ Cloud Staffing: Your Total Transportation Solution
BestTransport's Cloud Staffing Services were developed with the same philosophy as its solutions: providing the highest level of efficiency for true cost savings and quality-driven solutions that keep your freight moving.

Strategic Solutions
BestTransports’ logistics professionals will work with your transportation management team to develop a best fit solution. These solutions will provide the highest level of efficiency and reliability to achieve true customer delivery service and at the same time provide bottom line cost savings.

- Transportation Lane rate analysis
- Capacity requirements assessment
- Freight Cost modeling
- Transportation RFQ Management
- Carrier Evaluation and sourcing
- Contract Development
- Supplier Negotiation and Decision Processes

Consultation Services
Running the day to day operation of a logistics department may over burden your resources. BestTransport consulting group can offer the added resources to assist in the evaluation and implementation of best practices that have known successes throughout the industry.

- Establishing Performance Metrics
- Development of Process and Procedures
- Change Management
- Budget Analysis Assistance
- Benchmarking
- Establish required reporting

Reliable Compliance Control
Maintaining carrier data for due-diligence tracking is a crucial aspect of logistics management. BestTransport's service provides a reliable, worry-free solution to managing and tracking carrier quality standards.

- Carrier Insurance
- Carrier Safety Management
- C-TPAT certification (Customs-Trade-Partnership against Terrorism)

Let us help you build your logistics solution!

866.741.2378 ext 201
Sales@BestTransport.com

Guaranteed Return on investment 24/7 support Over a Decade of Logistics Solutions Expertise
Go Green and Stay Lean with Automated Processing

**Freight Payment**

Our paperless solution and expert services provide payment reconciliation with ease. BestTransport’s Freight Payment solution streamlines carrier billing with a range of options to meet your needs. If you manage freight bill processing in-house, Freight Payment Manager will automatically process your approved payments and alert you when exceptions arise. Our secure and paperless solution will dramatically reduce your manual tasks and ecological footprint. BestTransport’s Freight Payment Solution provides automated settlement support including dispute resolution. Whatever your needs may be, BestTransport has the perfect option to help you to simplify, expedite, and automate carrier billing.

On Average
BestTransport’s Freight Payment Shippers See

88% of their invoices
PROCESS AUTOMATICALLY!
Powerful and Paperless Payment Module

BestTransport’s Freight Payment Manager provides you complete control over carrier payables and dispute tracking. Our secure online module allows carriers to submit invoice data, which flows through our cloud-based system and is approved or disputed automatically based on your business rules and tolerance levels. Our secure, paperless, and automated process saves time by allowing you to focus on exceptions only.

<table>
<thead>
<tr>
<th>STEP 1</th>
<th>STEP 2</th>
<th>STEP 3</th>
<th>STEP 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>![Truck Icon]</td>
<td>![Person Icon]</td>
<td>![Checkmark Icon]</td>
<td>![Dollar Icon]</td>
</tr>
<tr>
<td>Load Accepted</td>
<td>Carrier Reviews Charges</td>
<td>Charges are Disputed or Approved</td>
<td>Approved Invoice is Accrued &amp; Paid</td>
</tr>
<tr>
<td>Carrier Reports Delivery</td>
<td></td>
<td>Disputed Charges are Resolved</td>
<td></td>
</tr>
</tbody>
</table>

Dispute Management

Freight Payment Manager

Flexible and Effective Freight Payment Services

To further optimize the process, we provide expert staff with the unique knowledge and capability to manage your logistics needs. With BestTransport’s Freight Payment Services, you receive the benefit of our industry expertise to ensure your billing process is efficient and effective. Our consulting experts work with you to understand your processes and establish freight payment rules based on your needs.

One Module, Countless Solutions

Configure a solution that meets your needs.

Dispute Management
- Define Dispute Tolerance
- On-Demand Service
- Expedited Resolutions
- Saves Time

Freight Payment Manager
- Self Service Option
- Automated
- Paperless
- Rules-Based Process

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CarrierDesk
Streamline your shipments and strengthen your relationships.
CarrierDesk provides you with visibility anytime, anywhere with our cloud-based solutions, allowing you to manage your freight with ease and instantly communicate with your shippers. Our goal is to make it simple for you to provide shippers with the information they need with an easy-to-use interface, integration options and real time communication. Time is money in transportation. Spend less time managing your shipments and more time maximizing opportunities with CarrierDesk.
Whether you have less than 10 trucks or over 100, CarrierDesk has the solutions to meet your needs. From planning and execution to analysis, choose from any of our products to complete your service portfolio.

Moving Your Freight with CarrierDesk

Planning

Connected Capacity – Access to backhaul or reload opportunities with your shippers.
BestOptimize – Analyze your freight opportunities to maximize efficiency and capacity utilization.

Execution

Integration – EDI, flat file, or custom options available for load detail, status information and freight payment.

Dispatch Manager – Accept or reject shippers loads with ease. Special carrier services grant BestTransport support access to accept and reject loads on your behalf.

Status Manager – Manage everything from scheduling appointments, reporting track and trace events to actual arrival.

Freight Payment – Go paperless and speed up receivables by instantly submitting freight charges online or via integration. Advanced Funding options are also available.

Analysis

BestInsight – Analyze your freight performance with our many reporting options, from missed opportunities analysis to financial reports and everything in between.
BestContracts

BestContracts offers secure and simple contract management with the tools your business requires.

Managing rates and contracts effectively is an essential part of your business. In the past, contract management added up to a lot of time and paperwork, making it more difficult to maintain compliance with industry standards such as Sarbanes-Oxley and SAS70. With BestTransport’s online module you can easily manage all of your contracts in one place while tracking history and managing user roles. BestContracts is the simple, paperless solution that provides multiple rate agreement options with security and auditing constraints to protect your business.
**Contract Management, Simplified and Secure**

All aspects of the contract management process can be handled online with BestContracts. Rapidly add and update lanes as well as negotiate ongoing, short-term and one-time contracts. BestContracts' built-in checks and balances ensure compliance by automatically tracking all contractual activity from negotiation through sign-off.

**Manage with BestContracts**

**Maintain**

BestContracts is the single source for your entire rate management operation with the ability to view any active or historical rate information.

**Modify**

Negotiate or revise rate contracts for standard, one-time, or short-term rate agreements instantly online; automate compliance in the execution process by adding and assigning user roles.

**Execute**

Executed rates are fully integrated with BestTransport’s load tendering process, allowing you to ship with new rates immediately.

<table>
<thead>
<tr>
<th>Process</th>
<th>Manual</th>
<th>BestContracts</th>
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</thead>
<tbody>
<tr>
<td>Shipper Requests Rates</td>
<td>One to one exchange with each carrier</td>
<td>Exchange with multiple carriers</td>
</tr>
<tr>
<td>Carrier Submits Rates</td>
<td>Manual offer via phone, fax, email</td>
<td>Electronic offer providing automatic checks and balances</td>
</tr>
<tr>
<td>Contracts Executed</td>
<td>Manual signature</td>
<td>Track signatures electronically</td>
</tr>
<tr>
<td>Rates Released For Tendering</td>
<td>Manually process rates for shipment</td>
<td>Automatically submit rates</td>
</tr>
<tr>
<td>Contract Stored</td>
<td>Physical file with no electronic tracking</td>
<td>Electronically stored for easy access and compliance</td>
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