



For Immediate Release:

CarrierDesk LLC Spins Out from BestTransport - Launches its Industry Leading Carrier Portal

WORTHINGTON, Ohio, 7 July – In order to better utilize and leverage its intellectual property, BestTransport has formed CarrierDesk LLC, a separate operating entity, to extend its leadership position in carrier recruitment and portal management for leading TMS and ERP providers.

The new entity's chief offering is the TMS service formerly known as BestCarriers.com, the portal that has well over 4000 registered carriers and permits them to link to BestTransport or a variety of other TMS and enterprise systems. .

The change, effective immediately, will be transparent to BestTransport clients and to CarrierDesk carriers, says Patrick Taylor, BestTransport President and CEO. Users of other TMS systems whose carriers employ CarrierDesk will also see no change.

"CarrierDesk is unique in that it can integrate with any other TMS or ERP system," says Taylor. "From its initial development in early 2000, it was built with a multi-user architecture, and based upon the premise that once a carrier has been registered for the service -- and when appropriate, linked via EDI -- that integration work should never have to be done again."

"CarrierDesk has simplified my Fleet Managers' workload," says Scott Shephard, President of CRST Malone. "It is a great tool for accepting tenders and communicating status."

"We are at a point where many other logistics companies have a need and see the value for such a carrier portal, and we wanted to make it easier for them to acquire the technology," Taylor adds.

With an eye toward the developing carrier performance metrics market, CarrierDesk also has been equipped with leading-edge dashboard performance technology – BestInsight for CarrierDesk – to allow carriers to monitor their business in real time, Taylor says.

About CarrierDesk

CarrierDesk connects over 4,000 shippers and carriers, processes thousands of shipments daily and continues to grow through the power of its network. BestInsight for CarrierDesk is a state of the art information portal that allows carriers to manage their daily moves via Key Performance Indicator dashboards. For more information, call CarrierDesk at 614.310.2080, or visit us at www.carrierdesk.com.

About BestTransport

BestTransport is the leading provider of online transportation management systems (TMS), an on-demand service that enables shippers and carriers to efficiently plan, execute and settle inbound and outbound freight activities using best practices. The company's TMS offering enhances freight visibility, delivers metrics to benchmark progress, reduces transportation costs and facilitates collaboration. BestTransport has leading shippers using both flatbed and van on its network including Alcoa, Gerdau Ameristeel, Wastequip, Ply Gem, Solo Cup and Allegheny Technologies. For more information, visit www.BestTransport.com or contact Bill D'Amico at 614.888.2378 Ext. 201.