



For Immediate Release
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Metals Industry Veteran Greenberg Joins BestTransport Board

WORTHINGTON, Ohio – Eugene Greenberg, a former Alcoa executive and current metals industry consultant, has been elected as director of BestTransport.com, the online SaaS transportation management systems provider.

“Having someone of Gene’s stature and experience on the BestTransport board will be invaluable to our company as we move forward with our growth plans,” said Pat Taylor, BestTransport president. “Gene is an innovative leader and change agent with many years of experience at senior-level management positions within the metals industry.”

Greenberg currently is a metals industry consultant, working with a variety of producers and processors, counseling companies on how to minimize the impact of metal price movement.

Prior to founding his own firm in 2001, Greenberg had been President of Metal Purchasing, Trading and Transportation for Pittsburgh-based Alcoa, a position he held since 1998, when the former Alumax was purchased by the aluminum producer.

In addition, Greenberg held a number of positions of responsibility with Alumax as well as Omnisource and Commonwealth Aluminum, including 15 years of manufacturing experience.

“I welcome the challenges BestTransport is presenting to me and I look forward to working with the company’s other directors and the management team to spearhead our growth over the next several years,” Greenberg said. “BestTransport is considered an innovator in the transportation management systems marketplace and is held in high regard by its clients. Our objective is to assist our management team utilize those benefits in helping the company to grow.”

About BestTransport

BestTransport is the leading provider of online cloud based transportation management systems (TMS), a Software as a Service (SaaS) that enables shippers, suppliers and carriers to efficiently plan, execute and settle inbound and outbound freight activities using best practices. The company’s TMS offering enhances freight visibility, delivers metrics to benchmark progress, reduces transportation costs and facilitates collaboration. BestTransport has leading shippers using both flatbed and van on its network including Alcoa, Aleris, Gerdau Ameristeel, Solo Cup, Reynolds Packaging and Allegheny Technologies.

For more information, visit www.BestTransport.com or contact Patrick Taylor at 614.888.2378 Ext. 101.