



## Patrick Taylor Named to Lead BestTransport Company to Return to Core Roots of TMS

### **For Immediate Release:**

COLUMBUS, Ohio (Dec. 5, 2007) – BestTransport today announced that it has named Patrick Taylor as President and Chief Executive Officer.

The move by BestTransport “was prompted by our desire to return to the company’s core roots of providing a quality, dynamic transportation management system (TMS) for both shippers and carriers,” says Jeff Doose, BestTransport’s Chairman of the Board.

“I am pleased and excited by the opportunity to rejoin BestTransport. We’ve been very successful at providing a dynamic, customizable TMS,” says Taylor. “We want to build on that success and improve the system for our shipper and carrier clients going forward. In addition, we intend to open up new markets using our core TMS, our inbound Supplier Connection offering, and our Freight Payment system and services. Most importantly, we intend to provide more networking opportunities to more shippers and carriers, through the release of additional strategic products and services.”

Taylor added, “BestTransport is a leader in customer retention. Most of the customers who joined us in 2000 and 2001 remain an active part of the BestTransport network today. This is a source of pride for us, and I intend to expand on that commitment by inviting our customers to be actively involved in our future roadmap and growth strategies.”

Prior to being named President and CEO, Taylor was a founder of IMC Supply Chain Services, an innovative Supply Chain company that provides sales and consulting services to shippers and carriers. Before IMC’s founding two years ago, Taylor had been BestTransport’s Chief Technology Officer from its inception as a company in 1999. He was primarily responsible for the development of the BestTransport TMS, working closely with shippers and carriers to continually improve its scope, and was also intimately involved in the sales process.

### About BestTransport

BestTransport is a leading provider of online transportation management systems (TMS), an on-demand service that enables shippers and carriers to efficiently plan, execute and settle inbound and outbound freight activities using best practices. The company’s TMS offering enhances freight visibility, delivers metrics to benchmark progress, reduces transportation costs and facilitates collaboration. BestTransport connects to over 3,000 shippers and carriers, processes thousands of shipments daily and continues to grow due to the power of its network.

BestTransport has leading shippers using both flatbed and van on its network including Alcoa, Gerdau Ameristeel, Solo Cup and Allegheny Technologies. For more information, visit [www.BestTransport.com](http://www.BestTransport.com) or contact Bill D’Amico at 614.888.2378 Ext. 201