



For Immediate Release

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Prophesy and BestTransport Announce Strategic Partnership

28 MARCH 2008 – Prophesy Transportation Solutions, Inc. and BestTransport.com have announced a strategic partnership that delivers a seamless and unique planning-to-execution platform to their customers. The new partnership provides logistics professionals with a single and simple, on demand (SaaS) application for planning, execution and settlement. Shippers will now have the ability to select the applications they need at the plant level at a considerable savings over the costs of the traditional software model.

Utilizing Prophesy's load-building and route-optimization system, BestTransport extends its best-of-breed execution technology into the automated planning arena. BestTransport customers will be able to plan, execute and settle all of their freight transactions with one integrated system.

"As we continue to expand, we want to ensure that we are doing everything we can to deliver a comprehensive TMS to our user base", Patrick Taylor, BestTransport Chief Executive Officer, says. "Prophesy shares the same aggressive attitude in meeting customer demands, and their solutions complement our current offerings nicely. It's a great partnership."

Prophesy's proven expertise with multi-pickup and drop off load building will allow savvy logistics groups to drive savings through their supply chain. Prophesy's integration to BestTransport will include the ability to plan, build, optimize, and execute both inbound and outbound load requirements created within the BestTransport TMS solution.

"We are excited about our plans with BestTransport," says Ed Forman, Prophesy Chief Executive Officer. "We have already leveraged this relationship with three Fortune 500 companies in the past six weeks. There are obviously tremendous synergies between our systems that can be taken advantage of by shippers and carriers alike. We look forward to expanding this relationship as both companies continue to grow."

About Prophesy Transportation Solutions, Inc

For more than 20 years, Prophesy has represented quality, reliability and affordability to its customer base. As a leading provider of load planning, route optimization and carrier rating solutions, Prophesy provides a comprehensive suite of logistics solutions for every industry. To learn how Prophesy can help your organization, visit www.ProphesyLogistics.com or call 877 652 2365.

About BestTransport

BestTransport is a leading provider of online transportation management systems (TMS), an ondemand service that enables shippers and carriers to efficiently plan, execute and settle inbound and outbound freight activities using best practices. The company's TMS offering enhances freight visibility, delivers metrics to benchmark progress, reduces transportation costs and facilitates collaboration. BestTransport connects to over 3,000 shippers and carriers, processes thousands of shipments daily and continues to grow due to the power of its network. BestTransport has leading shippers using both flatbed and van on its network including Alcoa, Gerdau Ameristeel, Solo Cup and Allegheny Technologies. For more information, visit www.BestTransport.com or contact Bill D'Amico at 614.888.2378 Ext. 201.